

FOR IMMEDIATE RELEASE

February 6, 2014

New Diabetes App saves child's life, now crowd funding for Smart Phone version

* High-res images are available to reproduce

Melbourne, Australia – ManageBGL.com, a web app for people with diabetes, **predicted a child's critically low blood sugar, potentially saving her life.**



In late 2013, ManageBGL predicted an eight-year old with Type 1 (Insulin-dependent) diabetes would have a **dangerous low blood sugar** (hypoglycaemia or 'hypo') at Wesley College – during a class swimming lesson. At work, her father noticed the pending low **remotely**, and called the school and asked them to urgently pull her out. The receptionist (whose husband is also diabetic), ran to deliver the message. On pulling the girl out, her blood test was 30 mg (1.7 mmol) – dangerously low and close to unconsciousness – and she was not even aware of it.

Without the prediction, the situation in the pool **could have been dire, even fatal.**

Diabetes affects 382 million people worldwide.

ManageBGL is for people with both Type 1 (Insulin-dependent, IDDM) and Type 2 diabetes and their carers, and predicts dangerous low blood sugars up to 8 hours ahead. The person enters blood sugar and carbohydrates, and ManageBGL calculates the insulin dose, and then predicts the complex curve the blood sugar will follow.

ManageBGL is the brain-child of Simon Carter, founder and long-term Type 1 diabetic, father of a diabetic child and software entrepreneur.



"The ability to predict blood sugars ahead of time is new, and doctors have a hard time believing it can be done. After we explain it, **doctors** go from disbelief to saying – **this is a really clever idea**" says Simon. "Whether it is at school, or predicting dangerous low blood sugars overnight, ManageBGL **reduces the risks and constant stresses of having diabetes.**"

ManageBGL also seeks to **reduce the massive costs** of intensive insulin therapy. By providing the same dose calculations and tracking of insulin remaining as an **insulin pump**, it **saves \$5000 and \$1000/year** in pump consumables. The patient injects normally with syringes or insulin pens. It also offers blood sugar history comparable to a Continuous Glucose Monitor, **saving \$5000 and \$1000/year.**



ManageBGL is now **crowd-funding on Indiegogo.com** to develop a **medical-grade app** to run offline on iPhone and Android smart phones and tablets. Link: igg.me/at/managebgl

ManageBGL is offered worldwide, with a 14-day free trial period, then USD 100/year.

For more information or to arrange an interview, please contact:

Simon Carter, CEO, Simon.Carter@ManageBGL.com
<http://www.ManageBGL.com>
ManageBGL, Mt Waverley, Victoria 3149, Australia
Tel: +61-3-9913-0505

Indiegogo crowdfunding link: igg.me/at/managebgl

SYSTEM REQUIREMENTS

ManageBGL.com is a web app designed to run in any browser on Windows and Mac PCs, iPads, iPods, and iPhone and Android smart phones.

ABOUT MANAGEBGL

ManageBGL.com was founded in 2012 by the founders of DataMystic, a successful data mining, data conversion and software development company founded in 2001.

ManageBGL.com is the world leader in diabetes data modeling and integration, and the world leader in prediction of future blood sugar levels.

###